

UM-SJTU JI Presents Entrepreneurship Week from Sept 4-7 in Shanghai- details at <http://umji.sjtu.edu.cn/entrepreneurship/index.html>

Session: Global Challenge

Date: 6th Sept. (Day-3) Afternoon

Duration: 60 Minutes (17:00-18:00)

Global Challenge session derived its name from an initiative of Shanghai Jiao Tong University with the same name. It is an initiative to encourage students of SJTU to participate in international development projects and Dr. Sam Ro of JI-CFE is leading the Poverty Reduction Challenge in Bangladesh to seek innovative solutions to tackle the issue of poverty in Bangladesh in cooperation between SJTU and partners in Bangladesh.

During this session, there will be presentations outlining the Global Challenge Initiative of SJTU and the Bangladesh Challenge of JI-CFE. It will also include talks from experienced practitioners of technology and business for social good with a particular focus on partnership between university and practitioners.

The speakers in this session will be:

(Chair) **Dr. Sam Ro**, Associate Teaching Professor, UM-SJTU Joint Institute SJTU [CHINA]

Ms. Xue Yao, Deputy Director, International Affairs Division, SJTU [CHINA]

Mr. Sohel Ahmed, Managing Director, Grameen Shakti [BANGLADESH]

Dr. Faiz Shah, Director, Yunus Centre for Social Business, Asia Institute of Technology
[BANGLADESH]

Ms. Ying Shen, Researcher, School of Journalism and Communication, Guangxi University
[CHINA]